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B.B.A. (Part - III) (Semester - V) Examination, November - 2014**PRACTICES IN MODERN MANAGEMENT (Paper - I)****Sub. Code: 43952****Day and Date : Saturday, 8-11-2014****Total Marks : 40****Time : 3.00 p.m. to 5.00 p.m.**

- Instructions :** 1) All the questions are compulsory.
2) Figures to the right indicate full marks.

Q1) Explain the contribution of Henri Fayol's Functional Approach to Management. [14]

OR

What is Organizational Environment? Explain the internal and external environment.

Q2) Write short answers (any two) :

[2 × 8 = 16]

- Explain focused strategy.
- What is MBO? Discuss the process of MBO.
- Applicability of SWOT analysis (SWOT analysis process).
- Explain the different types of skills needed by manager in future.

Q3) Write short notes (any two) :

[2 × 5 = 10]

- System approach.
- Differentiation.
- Cost of leadership.
- Evolving new managerial system.

